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Hipster hub

WILLIAMSBURG,
BROOKLYN:
THE "OTHER" SIDE
OF NYC



By Daniel Scheffler

Global Eye

Things to do, buy, see and try



1. LONDON, UK. One of the finest dining spots in Knightsbridge is now offering a Steak Society, where rib eye and fries are the order of the day. Taittinger champagne will also be flowing amidst the elegant white tablecloths and low-level lighting.

☐ www.theribroom.co.uk

2. BROOKLYN, NEW YORK, USA. Inspired by the rhythm of "the city that never sleeps", the BPM Hotel celebrates its first anniversary with special curated music from DJ Bijal in every room. It plays even when guests are in the shower. ☐ www.hotelbpmbrooklyn.com

3. SAIGON, VIETNAM. Aqua Expeditions is launching its new luxury river vessel for South-East Asia. Featuring 20 suites, the floating boutique hotel will run from Siem Reap downriver to My Tho and stop in Phnom Penh along the way. Designed by local architects Noor, the elegant water safari's all about relaxation and luxury. ☐ www.aquaexpeditions.com

4. ROME, ITALY. After extensive renovations, the iconic Hassler Roma Hotel has opened its penthouse suite on the eighth floor of the establishment. It comes complete with three bedrooms, two terraces, a

fully equipped kitchen and access to all the amenities you could want. *Molto bella!* ☐ www.hotelhasslerroma.com

5. MUMBAI, INDIA. Diwali, the Hindu festival of lights, takes place this year on 3 November. This five-day celebration includes singing, dancing, feasting, fireworks and a wealth of side entertainment. The whole of Mumbai will be illuminated, from the Taj Hotel to the city's fabulous hanging gardens. ☐ www.tajhotels.com

6. MANHATTAN, NEW YORK. From Marc Jacobs, the quintessential designer of grunge and city chic, comes his

highly anticipated stand-alone beauty outlet in the heart of the West Village. The Bleecker St store, designed by Jaklitsch/Gardner, now hosts the icon's very own cosmetic line and some accessories. ☐ www.marcjacobs.com/beauty

7. SYDNEY, AUSTRALIA. Global beauty brand Aesop has launched Shine, a hair oil that's lightweight, aromatic and hydrating. The best alternative to silicone-based products, its simple, but striking branding aesthetic could make you buy the whole range. ☐ www.aesop.com

