



September 2014



Going solo

The best lines for your clients who are cruising alone

Wooing you

How cruise companies are vying for your attention

Green goddess

Emerald Sky is the first ship from the Scenic Tours sub-brand



OTHER NEWS

- Riviera Travel's reservations department is now open on Saturdays between 9am and 2pm for agent-only bookings. The escorted tours specialist launched river cruiser William Shakespeare this year, with Jane Austen poised to set sail next year.
- Perl River Cruises has been appointed as the UK general sales agent for Amadeus River Cruises, the new name for the long-established cruise line owned by Austria's Lüftner family. Cruises are now on sale in sterling. New vessel, Amadeus Silver II, launches next year.
- The River Cruise Line is launching a 10-day cruise-and-stay holiday next year that combines a night in Frankfurt with a four-night voyage on the Danube, three nights in Budapest and a night in Munich. Non-cruise travel is by rail.
- Amazon river cruise specialist Aqua Expeditions is launching Aqua Mekong at the end of this month. The vessel, which will sail the Mekong in Vietnam and Cambodia, will carry 40 passengers in 20 suites.
- US tour company Tauck has opened a UK office headed up by country manager Ray Steward, ex-head of sales and marketing at the Cruise Portfolio. Emma Taylor and Kathryn Coles have been appointed as sales managers.

FIND OUT MORE

rivieratravel.co.uk amadeuscruises.com rivercruiseline.co.uk aquaexpeditions.com tauck.co.uk



NEW RIVER BOAT AND SIX EXTRA TOURS ADDED FOR 2015

Uniworld focuses its Euro vision

Uniworld River Cruises, the company sold exclusively in the UK by Titan Travel, has launched its 2015 programme featuring a new vessel and six more itineraries.

The new tours include a 13-day cruise itinerary that sandwiches a seven-night river cruise on the Douro from Porto to Salamanca between a two-night stay in Lisbon and three nights in Madrid.

A new 19-day Grand European Explorer combines two nights in Prague with a 14-night cruise from Nuremberg to Bucharest, and two nights in the Romanian capital.

For Francophiles, there is a 22-day Ultimate France package that links seven-night cruises on the Seine, Rhône, Gironde, Garonne and Dordogne rivers.

Uniworld's new river boat, Maria Theresa, named after the Habsburg Empress who ruled the Austrian Empire from 1740-80, launches in spring next year.

It will initially be sailing tulip-themed cruises, before taking up duties on the Rhine, Main and Danube, sailing 15-day European Jewels itineraries between Amsterdam and Budapest.

More than 20 new river cruise boats will enter service next year, with Viking, Scenic, Avalon, AmaWaterways and Emerald Waterways all expanding their fleets.

CroisiEurope is launching the first river cruise boat with cabins on the Loire. The vessel will be sailing five and eight-night round-trip cruises from Nantes.

Indian waterways 'the next big thing'

The Ganges and Brahmaputra in India are set to be the next hotspots for clients who have ticked off the Mekong, the Ayeyarwady and the Yangtze.

APT is introducing the Lower Ganges, offering two holidays in its four-star Travelmarvel

portfolio and a 16-day Spirit of India cruise tour under its luxury APT brand. The latter combines the Golden Triangle with a sevennight round trip from Kolkata on Ganaes Voyager, which is due to launch in January. Travel Indochina is also featuring a 14-night

cruise on Ganges Voyager, which combines eight days on the river with a visit to Varanasi and the Golden Triangle. Far Horizons India has added extra sevennight cruises between Jorhat and Guwahiti on the Brahmaputra, in Assam.