

Feast artwork by Amada Milk, commissioned by First

THE WATER EDITION

HEALING WATERS

Taking a dip has long been considered good for the health.

At the 47-acre Evian Resort on Lake Geneva, two hotels (the stylish Hotel Ermitage and the Palace-rated Hotel Royal) boast thermal spas that utilise pollution-free, pH neutral Evian mineral water. From its source under thick layers of clay, the water is filtered and enriched over 15 years to produce a unique mineral balance.

In Zakynthos, The Peligoni Club is famed for its proximity to the sulphur springs near Xigia beach, which are said to help with conditions such as eczema, psoriasis, rheumatism and arthritis. In Japan, experience traditional onsen in luxury at Amanemu (above right), a hot spring resort overlooking Ago Bay.

The 2,000 square metre Aman spa is designed around a large salt-infused spring water onsen and features two private onsen pavilions, a watsu pool and four treatment suites.

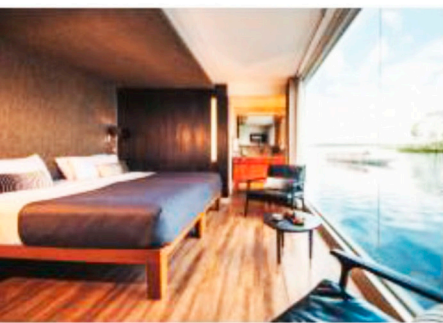
evianresort.com
peligoni.com
aman.com



CRUISE CONTROL

Sit back and let someone else take the helm. For the ultimate world cruise, Viking Ocean Cruises has launched its first global itinerary – a 141-day journey from Miami to London that will visit 66 different locales, including Costa Rica, Bora Bora, Shanghai, Muscat and Murcia. If you want an added expert touch, Aqua Expeditions (cabin pictured left) is collaborating with Jean-Michel Cousteau, champion of ocean conservation and environmental protection, on special cruises throughout 2017 and 2018.

aquaxpeditions.com
vikingcruises.co.uk/oceans



First

Editor Tim Hulse

Deputy editor Harrieh Hubson

Art director Henry Uprick

Picture editor Carl Harrison

Group art director Jamie McPherson

Group copy editor Bryony Coleman

Strategy & planning director Ann Hartland

Strategy & insight manager Alex Palmer

Advertising manager Harrell Ward

Business director Claire Clarke

Senior account manager Pat Knight

Production director Vanessa Sallor

Production controller Michelle Chesebrough

British Airways Abigail Comber, Harrieh Hubson

Cedar Communications

CEO Claire Broadbent

Managing director Christina de Silva

Creative director Susan Purcell

Editorial director Maureen Rice

Commercial director Justin Daly

Head of digital Robin Barnes

Finance director Jane Moran

Published by Cedar Communications Ltd

85 Strand, London WC2R 0AW

Tel +44 (0)20 7560 8000

Web cedar.com.co.uk, bamedia.co.uk

© 2017 Cedar Communications Ltd

Colour origination by TheSpeedy

Printed in the UK by Paragon Group Ltd

First (ISSN 2017-2246) is published quarterly by Cedar Communications Ltd. All business and travel enquiries should be addressed to British Airways Plc, Waterside, PO Box 985, Harmondsworth, West Drayton, UB7 0QJ. Editorial opinions expressed in First are not necessarily those of British Airways Plc, and the airline does not accept responsibility for any of the content. Cedar believes in the highest standards of journalistic integrity. If you have a complaint about our editorial content, please email karen.hulse@cedar.com.co.uk.

