

GALLERY

All the pictures from the
Travel Marketing Awards, p22

TOOLKIT

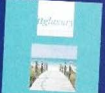
Top tips on using tech
to sell cruise, p35

ON RADAR

Dominica's mission to be
climate change-resilient, p37

TTGLUXURY

The spring issue of
ttgluxury is out now!



22.03.2018

ttgmedia.com £3.00

TTG

THE BUSINESS OF SELLING TRAVEL

Changing places
Egypt's Red Sea focus switch, p4

Grassroots level
Brexit effects already
being felt by industry, p5

In the red
Virgin Atlantic boss reflects
on business, p14



Flying the flag

Agents join quiz nights to battle it out
for a place on Brand USA's 2018 Metaram,
plus more in our dedicated USA feature
p8 & 39-48

W evolves in Panama

W Hotels is opening a new hotel in Panama, the first W in Central America. Located in the capital of Panama City, the new 203-room hotel will sit on the 50th floor of Evolution Tower, and feature 28 suites, with many offering views of the nearby bay and canal. Rooms will incorporate designs that blend the country's traditional cultural influences with a metropolitan edge.

■ starwoodhotels.com



Bookings boost

Cox & Kings saw bookings to Latin America increase 10% year-on-year in the second half of 2017 and this year has added two new escorted tours. Its 19-day Journey through the Andes visits Chile, Bolivia and Peru and takes in the Atacama desert and Machu Picchu. Priced from £3,995pp.

■ coxandkings.co.uk

New for Peru

Travel 2 has a new 12-day Peru in Style Tour, combining land-based travel from Lima to Machu Picchu via Cusco and the Sacred Valley and a journey onboard the Belmond Andean Explorer train to Lake Titicaca. The trip starts from £4,559pp including flights, based on travel on selected dates between September 1 and December 22, 2018.

■ travel2.com



TTG Hot list

Bite-size news about Andean adventures, cruising wilderness waters and new wellness experiences



Sailing in style

Australis has launched a new expedition cruise ship, Ventus Australis, which will explore Patagonia encompassing the Strait of Magellan, Tierra del Fuego and Cape Horn. A four-night all-inclusive cruise starts from £1,395pp. Audley Travel also offers two itineraries aboard the new ship.

■ australis.com



Natural detox

Costa Rica is focusing on developing its wellness product with the launch of a "Wellness Pura Vida" campaign. The initiative encourages visitors to try activities such as yoga, meditation, forest bathing and thalassotherapy in the destination's natural surrounds. The tourist board will work with key stakeholders to develop the country's wellness offering while benefiting local communities and protecting the natural environment.

■ visitcostarica.com



Be our guest

Aqua Expeditions has new hosted departures aboard the Aria Amazon for 2018. Guests on the three, four and seven-night itineraries will be accompanied by one of three hosts: conservationist Jean Michel-Cousteau, consulting chef Pedro Miguel Schiaffino and the company's founder and chief executive Francesco Galli Zugaro. Prices start from £3,131pp.

■ aquaexpeditions.com



Finishing touches

Agents selling Latin Routes' product now have an extra sweetener for clients thanks to the operator's new Preferred Partners scheme, which offers added special touches such as room upgrades or spa treatments to their itineraries. Current partners include Wildaid's Passion – a luxury yacht in the Galapagos Islands – and Casa Real in Chile's wine region.

■ latinroutes.co.uk